



"Your Direct Marketing Professionals"

Affordable Business Database from KM Lists

----- **UPDATED** -----

Jan 1, 2010
Data Verified: Jan 1, 2010

----- **SELECTIONS WITH COUNTS** -----

Counts Thru: Dec 2009

Minimum Order = 5,000 quantity

Selections	Counts	Price per/M
Total list	9,715,229	\$65.00
Big business	205,473	\$65.00
Business professionals	2,257,638	\$65.00
Fortune 500 companies	500	\$65.00
Fortune 1000 companies	1,000	\$65.00
Executives by ethnic surname	7,698,262	\$65.00
Female business owners & professionals	2,421,351	\$65.00
Growing businesses	195,876	\$65.00
High tech businesses	194,246	\$65.00
Small business owners	3,694,638	\$65.00
Work at home businesses	1,237,748	\$65.00
Fax numbers	2,961,015	\$65.00

Pricing based on the number of records purchased at one time. Prices subject to change.

----- **OTHER SELECTIONS** -----

Selections	Rate Per Unit	Note
Bus/Industry Type		
Contact Name/Job Title	\$30.00 M	extra
Credit Ratings	\$50.00 M	extra
Delivery Point Bar Code		
# Employees		
Fax Numbers	\$30.00 M	extra

----- **PERSONNEL** -----

List Manager

KM Lists
9004C Lincoln Drive West
Marlton, NJ 08053
Phone: 800-635-5833
Fax: 856-988-6662
URL: <http://www.kmlists.com>

Contact	Title	Phone	Fax	E-mail
Pam Holden	VP	800-635-5833 Ext. 11	856-988-6662	pam.holden@kmlists.com

----- **SUMMARY DESCRIPTION** -----

Businesses in the United States.

----- **DATACARD DESCRIPTION** -----

THE BUSINESS DATABASE IS THE MOST COMPREHENSIVE DATABASE IN THE INDUSTRY. THIS FILE CONTAINS HIGHLY SELECTABLE INFORMATION ON OVER 12 MILLION BUSINESSES IN THE UNITED STATES.

----- **LIST SOURCE** -----

Source	Note
Compiled	

----- **COMMISSION, CREDIT POLICY** -----

Cancel charges: All cancelled orders will be billed at 50% of the invoice price plus shipping costs. 20% commission to brokers and agencies. Payment terms are Net 30 with approved credit.

----- **METHOD OF ADDRESSING** -----

Available Media	Rate Per Unit	Note
Pressure Sensitive Labels		
Cheshire Labels, 4-up		
E-mail		
Diskette		
3 X 5 Cards		
CD-ROM		

----- **UPDATE SCHEDULE** -----

Updated quarterly.

Franchise/Branding

Geo Select

Phone Number \$30.00 M extra

Secondary SIC

SIC

Square Footage

Web Address \$30.00 M extra

Yellow Page Ad
Size

Business Address

Carrier Route

Carrier Route Code

Carrier Route \$10.00 M extra
Presort

CASS Cert Postal \$10.00 M extra
Presort

CASS Cert/Bar
Coding

Key Coding

Nth Name

Presort \$10.00 M extra

Run Charge

Title Slugging

Zip+4