



"Your Direct Marketing Professionals"

Affordable Consumer Opt-In Email Address Database From KM Lists

----- **UPDATED** -----

January 9, 2010
Data Verified: January 9, 2010

----- **SELECTIONS WITH COUNTS** -----

Minimum Blast = 10,000 records

Selections	Counts	Price per/M
Total File	150,054,351	\$175/M

----- **OTHER SELECTIONS** -----

Selections	Rate	Per	Unit
3 Month Recency	\$10.00	M	extra
Age	\$10.00	M	extra
Donors	\$10.00	M	extra
Income	\$10.00	M	extra
Occupation	\$10.00	M	extra

----- **PERSONNEL** -----

List Manager

KM Lists
9004C Lincoln Drive West
Marlton, NJ 08053
Phone: 800-635-5833
Fax: 856-988-6662
URL: <http://www.kmlists.com>

Contact	Title	Phone	Fax	E-mail
Pam Holden	VP	800-635-5833	856-988-6662	pam.holden@kmlists.com
		Ext. 11		

----- **SUMMARY DESCRIPTION** -----

Opt-in email list of over 150,000,000 consumer addresses.

----- **DATACARD DESCRIPTION** -----

This opt-in email list is one of the most comprehensive methods for reaching online consumers in the US on the market today. KM Lists uses advanced processes that exceed industry standards to make sure that our email lists are accurate and current.

----- **LIST SOURCE** -----

Source	Note
Compiled	
Numerous Proprietary And Nonproprietary Online And Offline Sources	

----- **METHOD OF ADDRESSING** -----

Available Media	Rate	Per Unit	Note
FTP (each)	\$30.00	fee	
Inquire If Other Mediums Are Needed			

----- **DELIVERY SCHEDULE** -----

Delivery from 1 to 3 working days.

----- **UPDATE SCHEDULE** -----

Every six weeks.

