

Affordable New Movers From KM Lists

----- UPDATED -----

January 1, 2010
Data Verified: January 1, 2010

----- SELECTIONS WITH COUNTS -----

Minimum order 5,000.

Selections	Counts	Price per/M
Annually	5,955,505	\$70.00
30 day hotline	692,861	\$70.00

----- OTHER SELECTIONS -----

Selections	Rate	Per	Unit	Note
Geography	\$5.00	M	Extra	
State	\$5.00	M	Extra	
County	\$5.00	M	Extra	
Zip	\$5.00	M	Extra	
MSAs	\$5.00	M	Extra	
Age	\$3.00	M	Extra	
Income	\$5.00	M	Extra	
Dwelling Type	\$5.00	M	Extra	
Phones	\$25.00	M	Extra	

----- PERSONNEL -----

List Manager

KM Lists
9004C Lincoln Drive West
Marlton, NJ 08053
Phone: 800-635-5833
Fax: 856-988-6662
URL: <http://www.kmlists.com>

Contact	Title	Phone	Fax	E-mail
Pam Holden	VP	800-635-5833	856-988-6662	pam.holden@kmlists.com
			Ext. 11	

----- SUMMARY DESCRIPTION -----

New movers.

----- DATACARD DESCRIPTION -----

NEW MOVERS MUST BUY GOODS AND USE BUSINESS SERVICES. MOST HAVE NOT ESTABLISHED RELATIONSHIPS WITH VENDORS SO THEY ARE THE PERFECT PROSPECT FOR YOU.

THIS FILE COMBINES THE TRADITIONAL DMCOA DATA WITH TRANSACTIONAL UTILITY DATA. YOU CAN'T GET FRESHER INFORMATION.

IF YOU HAVEN'T TRIED MARKETING TO A NEW MOVER FILE, YOU ARE MISSING THE BOAT. IF YOU WANT TO BE THE FIRST ONE IN THE DOOR, GIVE US A CALL. WE WILL HELP YOU GROW YOUR BUSINESS MORE RAPIDLY.

----- LIST SOURCE -----

Source	Note
Compiled	Credit Card Information
	Magazine Subscription Information
	Transactional Utility Data
	Marketing Change Of Address

----- METHOD OF ADDRESSING -----

Available Media	Rate	Per	Unit	Note
Cheshire Labels, 4-up				
Pressure Sensitive Labels				
Diskette				
E-mail				
CD ROM (each)				

----- UPDATE SCHEDULE -----

Updated monthly.