



"Your Direct Marketing Professionals"

Affordable Allied Healthcare Professional Database From KM Lists

----- **UPDATED** -----

January 1, 2010
Data Verified: January 1, 2010

----- **PERSONNEL** -----

List Manager
KM Lists
9004C Lincoln Drive West
Marlton, NJ 08053
Phone: 800-635-5833
Fax: 856-988-6662
URL: <http://www.kmlists.com>

----- **SELECTIONS WITH COUNTS** -----

Minimum order 5,000.

Selections	Counts	Price per/M
Allied healthcare professionals	850,326	\$50.00
Chiropractors	60,463	+10.00
Psychologists	76,356	+10.00
Physical therapists	147,787	+10.00
Dietitian/Nutritionists	43,839	+10.00
Respiratory therapists	46,999	+10.00
Podiatrists	12,003	+10.00
Speech/Language Pathologists	90,182	+10.00
Occupational therapists	78,665	+10.00
Optometrists	32,825	+10.00
Social workers	261,207	+10.00

Contact	Title	Phone	Fax	E-mail
Pam Holden	VP	800-635-5833	856-988-6662	pam.holden@kmlists.com
			Ext. 11	

----- **SUMMARY DESCRIPTION** -----

Healthcare professionals.

----- **DATACARD DESCRIPTION** -----

DERIVED FROM THE HIGHEST QUALITY OF HEALTHCARE INFORMATION FROM MEDICAL AND HEALTHCARE PLANS DIRECTORIES, HOSPITAL DIRECTORIES, AND STATE LICENSING DATA. THIS DATA IS TELEPHONE VERIFIED AND RUN THROUGH THE ADDRESS STANDARDIZATION & NATIONAL CHANGE OF ADDRESS PROGRAMS FOR CLEAN AND ACCURATE INFORMATION. THESE WELL-PAID PROFESSIONALS RESPOND TO A VARIETY OF BUSINESS AND CONSUMER OFFERS: SEMINARS, CONTINUING EDUCATION PROGRAMS, MAGAZINE & JOURNAL SUBSCRIPTIONS, SUPPLY & CONSUMER CATALOGS, AND RECRUITMENT OPPORTUNITIES.

----- **OTHER SELECTIONS** -----

Selections	Rate	Per Unit	Note
Key Coding	\$3.00	M extra	
Gender	\$5.00	M extra	
Geography	\$5.00	M extra	

----- **LIST SOURCE** -----

Source	Note
Compiled	

----- **COMMISSION, CREDIT POLICY** -----

Cancel charges: Orders cancelled after invoice date will be billed at 10.00/M (1200.00 minimum) plus applicable selection, media and shipping charges. No cancellations after mail date are accepted.

----- **METHOD OF ADDRESSING** -----

Available Media	Rate	Per Unit	Note
Cheshire Labels, 4-up	\$5.00	M extra	
Pressure Sensitive Labels	\$10.00	M extra	
Diskette	\$25.00	fee	

E-mail \$75.00 fee

----- **RESTRICTIONS** -----

Sample mailing piece required.